



## An Invitation to an Unforgettable World Rose Convention in Fukuyama!



Dear Rose Friends,

We are delighted to extend a warm and heartfelt invitation to you for the upcoming World Federation of Rose Societies 20th World Rose Convention 2025. This extraordinary event will take place in Fukuyama, the City of Roses, from May 18th to 24th, 2025.

Get ready to embark on a journey unlike any other as we bring you an exceptional selection of pre and post tours designed for you to savor the beauty of every corner of Japan, from its western reaches to its eastern borders. This is an experience that goes beyond the ordinary; it's a chance to immerse yourself deeply in the heart of Japan in a way that will surpass your imagination.

Prepare to encounter the allure of Japan's indigenous roses and to explore the breathtaking landscapes that await you. These exceptional sights will undoubtedly capture your undivided attention from the very moment you arrive.

Our convention program is coming together with an exciting lineup of speakers who are eager to share their expertise and insights with you. As we finalize the details, we are as excited as you are to soon unveil this impressive roster.

We can assure you that the rose gardens and attractions both in and around Fukuyama City, which you will have the opportunity to explore during the convention, will be nothing short of enchanting.

To stay up-to-date with the latest developments, visit our website and join our mailing list at (<https://en.wrc2025fukuyama.jp/newsletter/>). Our timely newsletters will keep you well-informed. Please note that registration is expected to open in May 2024.

Mark your calendars for the remarkable year of 2025 and prepare to join us in Fukuyama, where an unforgettable experience awaits you. We are eagerly looking forward to welcoming you to our beautiful city.

Warmest regards,

Naoki Edahiro

Mayor of Fukuyama

Chairman, Organizing Committee for the 2025 World Rose Convention

### Location of Fukuyama City, Hiroshima



## Fukuyama – The City of a Million Roses

Fukuyama is passionate about its roses. After World War II, residents planted around 1,000 roses about 70 years ago in the hope of creating a peaceful town. This marked the beginning of planting and caring for roses as part of the city's community building, and in 2016, Fukuyama became the City of a Million Roses. Through this passion for roses, the activities of the people of Fukuyama are what make this city blossom.



Bara Koen (Recipient of the Award of Garden Excellence)



Fukuyama Castle (The city's landmark)

## PROGRAM OF EVENTS

### Saturday, 17th May

Delegates Arrive

09:00 - 18:00	58th Fukuyama Rose Festival in 2025 (Day 1)	Whole City
09:00 - 18:00	Rose Expo FUKUYAMA 2025 (Day 1)	Midorimachi Park
10:00 - 11:00	Grand Opening_58th Fukuyama Rose Festival in 2025 (Day 1)	Whole City
11:00 - 12:00	Grand Opening_Rose Expo FUKUYAMA 2025 (Day 1)	Midorimachi Park
- 16:00	Participants of Pre-Tour Arrive	Midorimachi Park
12:00 - 18:00	Registration Open	Hotel
16:00 - 17:00	<b>WFRS</b> Promotions Committee	Hotel
17:00 - 18:00	Tea Break / Light Meal	Hotel
18:00 - 20:00	<b>WFRS</b> Honours Committee	Hotel

### Sunday, 18th May (Day 1)

Delegates Arrive

09:00 - 18:00	58th Fukuyama Rose Festival in 2025 (Day 2)	Whole City
09:00 - 18:00	Rose Expo FUKUYAMA 2025 (Day 2)	Midorimachi Park
08:30 - 18:00	Registration Open	Hotel
08:30 - 11:30	<b>WFRS</b> Executive Meeting No.1	Hotel
13:00 - 15:00	<b>WFRS</b> Publications Committee	Hotel
15:00 - 15:30	Tea Break	Hotel
15:30 - 17:30	<b>WFRS</b> Classification & Registration Committee	Hotel
18:30 - 21:00	Welcome Reception (includes Meal)	Fukuyama Castle

## Monday, 19th May (Day 2)

09:00 - 18:00	Rose Expo FUKUYAMA 2025 (Day 3)	Midorimachi Park
08:00 - 08:45	Depart by bus for Opening Ceremony (15 minutes Drive (by Bus))	
09:30 - 11:30	Opening Ceremony (WFRS events, Traditional Fukuyama's Playing Koto)	Fukuyama Hall of Arts & Culture
11:30 - 12:00	Depart by bus for Lunch Party (5 minutes Drive)	
12:00 - 13:30	Lunch Party	Midorimachi Park
13:30 - 18:00	Delegates visit Rose Expo FUKUYAMA 2025	Midorimachi Park
13:30 - 18:00	Buses From Midorimachi Park to Hotel (Fukuyama Station)	
18:00 -	Evening Free / Optional tourist activities	
14:00 - 16:00	<b>WFRS</b> Heritage & Conservation Committee	Hotel
16:00 - 18:00	<b>WFRS</b> Awards Committee (with Coffee / Light Meal)	Hotel
18:00 - 19:00	Tea Break / Light Meal	Hotel
19:00 - 22:00	<b>WFRS</b> Convention Liaison Committee (with Coffee / Light Meal)	Hotel

## Tuesday, 20th May (Day 3)

### Roses in Asia

08:30 - 09:10	Lecture 1	Hotel
09:15 - 09:55	Lecture 2	Hotel
10:00 - 10:30	Tea Break	Hotel
10:30 - 11:10	Lecture 3	Hotel
11:15 - 11:55	Lecture 4	Hotel
12:00 - 17:30	Tour A or B (Sera English Garden / Rose beds in Fukuyama)	
18:00 -	Evening Free / Optional tourist activities	
17:30 - 18:00	Tea Break / Light Meal	Hotel
18:00 - 20:00	<b>WFRS</b> International Judges Committee (with Coffee / Light Meal)	Hotel
20:00 - 20:15	Tea Break / Light Meal	Hotel
20:15 - 22:15	<b>WFRS</b> International Rose Trials Committee / The Breeders Club (with Coffee / Light Meal)	Hotel

## Wednesday, 21st May (Day 4)

### Roses for the Future (1) Conservation

08:30 - 09:10 Lecture 5 *Hotel*

09:15 - 09:55 Lecture 6 *Hotel*

10:00 - 10:30 Tea Break *Hotel*

10:30 - 11:10 Lecture 7 *Hotel*

11:15 - 11:55 Lecture 8 *Hotel*

12:00 - 17:30 Tour A or B

18:00 - 20:00 Fukuyama Street Dining *Shopping Street in the City Centre*

## Thursday, 22nd May (Day 5)

08:30 - 17:30 Day Tour for Hiroshima-City (Hiroshima Peace Memorial Park / Hiroshima Botanical Garden) *Whole Hiroshima Area*

18:00 - Evening Free / Optional tourist activities

18:30 - 21:00 WFRS Friends of the Federation Dinner (by invitation only)

## Friday, 23rd May (Day 6)

### Roses for the Future (2) Disease Resistance

08:30 - 09:10 Lecture 9 *Hotel*

09:15 - 09:55 Lecture 10 *Hotel*

10:00 - 10:30 Tea Break *Hotel*

10:30 - 11:10 Lecture 11 *Hotel*

11:15 - 11:55 Lecture 12 *Hotel*

12:00 - 12:20 Presentation of the next Regional Convention *Hotel*

12:20 - 13:30 Lunch *Hotel*

13:30 - 17:30 Tour for Tomonoura

18:00 - Evening Free / Optional tourist activities

19:00 - 22:00 **WFRS Council Meeting** *Hotel*

## Saturday, 24th May (Day 7)

### Roses dor the Future (3) Other new techniques

08:00 - 08:45	Lecture 13	<i>Hotel</i>
08:45 - 09:30	Lecture 14	<i>Hotel</i>
09:30 - 10:00	Tea Break	<i>Hotel</i>
10:00 - 10:45	Lecture 15	<i>Hotel</i>
10:45 - 12:15	BREEDERS PANEL (5 breeders/) The Chair: Kelvin Trimper	<i>Hotel</i>
12:15 - 12:30	Presentation of the Heritage Roses Conference	<i>Hotel</i>
12:30 - 13:00	Presentation of the 21st WFRS World Rose Convention	<i>Hotel</i>
13:00 - 14:00	Lunch	<i>Hotel</i>
14:00 - 16:00	Visit a local school and meet with the children	
14:00 - 16:00	<b>WFRS</b> Executive Meeting No.2	<i>Hotel</i>
18:00 - 22:00	WFRS Gala Convention Dinner and Awards Presentation	<i>Hotel</i>