



WFRS 20th
WORLD ROSE
CONVENTION
2025
in FUKUYAMA



ROSE
EXPO
FUKUYAMA 2025



WFRS 20th

WORLD ROSE CONVENTION 2025 in FUKUYAMA

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18th - 24th May 2025,
A New Future Begins in
Fukuyama



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WORLD ROSE CONVENTION
ROSE EXPO FUKUYAMA 2025

June 2024

Dear Rose Friends,

The season when the beautiful roses bloom in Fukuyama has passed, and we are now less than a year away from the World Rose Convention 2025 in Fukuyama. We are diligently continuing our preparations to ensure that we can offer all delegates an exceptional experience.

Now, the online registration page for the Convention will open on 16th July. On this page, you can apply for your preferred day tours, pre/post-tours, and accommodations. Furthermore, please note that amendments can be made to your application even after it has been submitted, up until the registration deadline.

We strongly recommend that those interested proceed with registering for participation, even if only tentatively.

In this article, we will once again present the program and provide detailed instructions on how to register the Convention.

Welcome party

Date: 18th May

We will provide a wonderful opportunity for a meet and greet beneath Fukuyama Castle, a landmark of Fukuyama City, in a cocktail party style. Delegates will experience the commencement of the Convention while enjoying Japanese-style hospitality, all while gazing upon the illuminated castle.



Opening Ceremony

Date: 19th May

At the Opening Ceremony, which will be attended by the delegates and citizens of Fukuyama, the convention will be officially declared open. Within the ceremony held at Fukuyama's renowned concert hall, powerful performances will take place.





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Lunch Party

Date: 19th May

After the opening ceremony, we will provide lunch boxes in a beautiful park where roses bloom in a pyramid-like shape. This park is not only the venue for the Rose Expo but also close to the "Rose Park," which has been awarded the WFRS Award of Garden Excellence, making it perfect for a leisurely stroll.

Lectures

Date: 20th, 21st, 23rd, 24th May

15 lectures are prepared at Fukuyama New Castle Hotel, located near Fukuyama station.

You can learn the latest and interesting studies about rose, particularly about the roses of Japan and Asia, from famous scholars and specialists from around the world.

For more information please check our website.

<https://en.wrc2025fukuyama/lectures>



Day Tours

Date: 20th-24th May

During the Convention, you can visit the most attractive rose gardens among more than 400 in the city. You can also explore unique Japanese landscapes and visit the venue of Fukuyama International Townscape Rose Trials.

On 22nd May, a full-day tour is scheduled, where you will visit Hiroshima City, located 100km away, and explore attractions such as the Hiroshima Peace Memorial Museum and the Botanical Garden.

Day tours must be applied for concurrently with convention registration, and you are asked to select 4 out of the 5 tours available.

For more information please check our website.

<https://en.wrc2025fukuyama/registration/>





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Fukuyama street Dining

Date: 21st May

There will be a program where you can interact with locals amidst festival stalls lining the downtown shopping streets, offering a unique Japanese experience.

You can even wear a casual summer kimono called Yukata, making it a memorable night.



Pre-Tours and Post-Tours

Before and after the Convention, there are 3 tours each lasting 6 days. As departure and destination locations vary for each, please verify the information carefully and choose your preferred course. During the Pre-Tours, you will explore the western side of Japan, mainly enjoying the nature of Japan and wild rose habitats.

In the Post-Tours, you will experience unique Japanese scenery, like Buddhist temple of Kyoto, and visit renowned gardens selected for the WFRS Award of Garden Excellence.

Each tour has limited capacity, so we recommend registering early if you are interested.

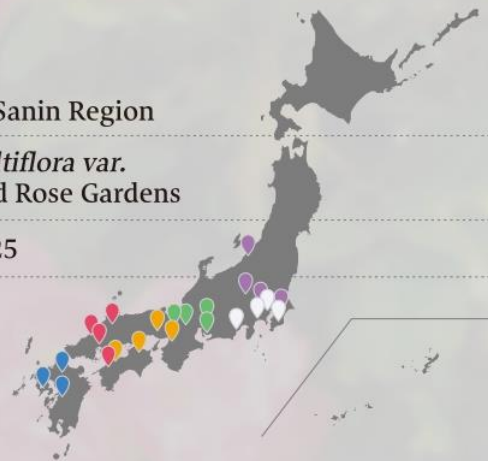
Application for these tours will open on 16th July, same day with the start of convention registration.

Pre Tour 12-17th MAY

- 1 Miyajima Mountain Rose (*Rosa sambucina*), Seto Inland Sea, and the Japanese Gardens of the Sanin Region
- 2 Tour of the Kuma River Tsukushii Rose (*Rosa multiflora var. adenochaeta*) Colony, Scenic Spots in Kyushu, and Rose Gardens
- 3 Tour of Osaka's Rose Gardens and Osaka Expo 2025

Post Tour 25-30th MAY

- 4 Tour of Gardens in the Ancient Capital of Kyoto and Rosa & Berry Tawada, Gifu World Rose Garden Tour
- 5 Echigo Hillside Park Fragrant Rose Garden and North Kanto Rose Garden
- 6 WFRS Outstanding Garden Award-Winning Rose Garden and Hakone, Mt. Fuji Area Tour





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Hotels

The main hotel for the Convention is located just a 2-minute walk from the Fukuyama station, which will likely be your arrival point. This hotel will serve as the venue for Lectures and the Farewell Dinner. The Convention offers you a range of hotels, all conveniently located and spanning various price ranges.

Reservations for any of these hotels can be made directly through the convention website. The details will be announced at a later date.



Restaurants

Near the hotels and Fukuyama Station, you'll find a diverse array of restaurants, offering a wide range of cuisines including sushi, yakiniku (Japanese BBQ), izakaya (Japanese-style pub), Italian, Chinese, and more. Each establishment prides itself on its unique flavors and serves delicious dishes. Meal prices vary, with options ranging from budget-friendly meals around ¥1,000 to upscale dining experiences costing around ¥5,000. You can select according to your budget.

Upon your arrival next year, we will furnish you with a list of recommended restaurants, encouraging you to explore and find your favorites. If you have any dietary restrictions or allergies due to religious or personal reasons, rest assured that we will endeavor to offer tailored guidance to accommodate your needs.

Language

If you have any concerns about language, English-speaking staff are available at the convention venue. Hotels and restaurants also have those staff to help you.

In addition, some staff can communicate in other languages as well. We are trying to ensure that you have a trouble-free stay during your time in Fukuyama.



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Access to Fukuyama

Fukuyama is a conveniently located city, accessible by bus from the nearest airport in just one hour, and it also has a Shinkansen (bullet train) station.

*For those participating in pre-tours, please confirm the location of the departure airport.

For those participating in post-tours, please confirm the location of the airport where the tour will conclude.



Registration

Registration for the Convention opens on 16th July, 2024. You have the option of a "Full Day Pass" (granting access to all convention programs) or a "One Day Pass" (for participation on a selected day). Also available is the "Accompanying Person Pass" for those unable to attend lectures but interested in joining delegate tours. Please be aware that one "Accompanying Person Pass" is available per delegate, allowing participation in the same tours.

Early Bird (First application) Full Day Pass

The fee: JPY 100,000.

Inclusions; Opening reception, Lunch Party, Lectures, Day Tours, lunches,
Fukuyama Street Dinning, shuttle bus, Rose Expo FUKUYAMA 2025

*Other types of registration fees are detailed on the registration online page.

*Payment for early bird registration must be settle by January 6th 17:00 (JST).

The registration is completed online by answering simple questions. You can modify your information until payment is made, so please visit the website first

Registration online page:

*Available on 1st July (scheduled)





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Cancellation & Refund

***Cancellation & Refund for Registration and social program(s)**

Before and on Mon., 6 th January, 2025 (17:00, JST)	Full refund
After Mon., 6 th January, 2025 (17:01, JST) and Before and on Mon., 31 st March, 2025 (17:00, JST)	50% of registration fee
On and after Mon., 31 st March, 2025 (17:01, JST)	No Refund

We are updating the latest information about the Convention on the official website.

(<https://ja.wrc2025Fukuyama.jp/newsletter/>).

Please access the convention website and subscribe to the mailing list.

We are looking forward to seeing you in Fukuyama, the city where a million roses are flourishing.

Sincerely,

Yukiko Shimura

Yukiko Shimura

President, Japan Rose Society

Naoki Edahiro

Naoki Edahiro

Chair, World Rose Convention Fukuyama Organizing Committee