



WFRS 20th
WORLD ROSE
CONVENTION
2025
in FUKUYAMA



ROSE
EXPO
FUKUYAMA 2025



In 2025, A New Future Begins in Fukuyama

Fukuyama City, located in Hiroshima,
sits in the center of the calm Seto Inland Sea.

In Fukuyama, roses have been cherished by the citizens ever
since 1,000 roses were planted by residents as a symbol of
post-war reconstruction.

Today, Fukuyama is known as the "City of a Million Roses".



WFRS 20th

WORLD ROSE CONVENTION 2025 in FUKUYAMA

Sun 18th - Sat 24th May 2025

Registration acceptance period

Early Bird (First application)

16th July 2024 - 6th Jan. 2025

JPY 100,000

Regular (Second application)

7th Jan. 2025 - 31st Mar. 2025

JPY 120,000

For Accompanying Person

Discounted tickets are available for those who accompanying Convention delegates. These tickets allow access to all tours but not include attendance at lectures or social events. One ticket can be obtained per Convention Delegate.

* The registration fee will differ depending on the registration content. For more information, please visit the Convention's website.
Registration fee inclusions: Welcome Reception, Opening Ceremony, Lunch Party, Lectures, Morning Tea, Lunches, Day Tours,
Rose Expo FUKUYAMA 2025



Organizer: World Rose Convention in Fukuyama Organizing Committee

PROGRAM

For more information, please visit the Convention's website.



Lectures

Dates 20,21,23 and 24 May / **Venue** Fukuyama New Castle Hotel

20 May Roses in Asia

1. Roses raised by Japanese breeders
2. The roses depicted in historical Japanese paintings
3. Stories of roses which started with a wild rose in Japan: *Rosa multiflora* Thunb. 2. Rambler Roses
4. Wild roses and old roses of China



1
Dr. Yoshihiro Ueda



2
Dr. Nobuo Shirasuna



3
Dr. Yuki Mikanagi



4
Jiang Zhengzhi

21 May Conservation

5. Rose conservation for the future
6. The UK National Collection of *Rosa persica* hybrids
7. A history of roses in California
8. The collection and conservation of found roses in Sweden



5
Brigid & Charles Quest-Ritson



6
Daniel J. Myhill



7
Gregg Lowery



8
Svein Osen

23 May Disease Resistance

9. Rose trial in Bologna and roses in Italy
10. Improving disease tolerance in roses - A combination of breeding and culture
11. Breeding for disease resistance: scientific and applied aspects
12. Rose Rosette disease in the landscape and its management



9
Dr. Maria Eva Giorgioni



10
Hayden Foulds



11
Dr. Thomas Debener



12
Dr. David Byrne

24 May New Techniques

13. The genealogy of fragrance and new scent components in roses
14. The origin of mutations introducing recurrent flowering and double flower characteristics into cultivated roses
15. *Rosa arvensis*: conservation of the intra-specific biodiversity and recent hybridization experience



13
Dr. Naomi Okubo



14
Dr. Koji Kawamura



15
Dr. Pascal Heitzler

★ Breeders panel(discussion by five rose breeders)

Sun., 18 May

Welcome Reception

Mon., 19 May

Opening Ceremony
Lunch Party

Tue., 20 May

Lectures / Day Tours

Wed., 21 May

Lectures / Day Tours
Fukuyama Street Dining

Thu., 22 May

Day Tours / Friends' Dinner

Fri., 23 May

Lectures / Day Tours

Sat., 24 May

Lectures
Farewell Dinner
WFRS Awards Presentation

Day Tours

Dates 20-23 May / **Venue** Various locations within and outside Fukuyama

During the Convention, you can visit the most attractive rose gardens among of more than 400 in the city. You can also explore unique Japanese landscapes and visit the venue of Fukuyama International Townscape Rose Trials. When registering, please select your preferred four courses out of the five different tours.



Examples of tour spots

Sera Kogen Hana no Mori English Rose Garden, local rose flowerbeds, Hiroshima Botanical Garden, and more

Pre-Tours and Post-Tours

Pre-Tours 12-17 May
Post-Tours 25-30 May

Before and after convention, there are 3 tours each lasting 6 days. As departure and destination locations vary for each, please verify the information carefully and choose your preferred course. During the Pre-Tours, you will explore the western side of Japan, mainly enjoying the nature of Japan and wild rose habitats. In the Post Tours, you will experience unique Japanese scenery, like Buddhist temple of Kyoto, and visit renowned gardens selected for the WFRS Award of Garden Excellence.

WFRS Friends' Dinner

*Members Only

If you are the Friends of WFRS, we offers you the dining amidst the beauty of the Seto Inland Sea. You can enjoy fresh seafood delicacies and locally sourced ingredients while overlooking stunning coastal vistas.



Fukuyama Street Dining

Date 21 May / **Venue** Downtown shopping Streets

There will be a program where you can interact with locals amidst festival stalls lining the downtown shopping streets, offering a unique Japanese experience. You can even wear a casual summer kimono called Yukata, making it a memorable night.



Rose Expo FUKUYAMA 2025

Dates 17-19 May / **Venue** Fukuyama Transporting Co., LTD. Rose Arena

Rose Expo FUKUYAMA 2025, held during the Convention period, is a captivating event that showcases everything about roses, including rose paintings, gardens, cut roses, and rose bonsai. Visitors can also purchase goods for roses and gardening, as well as gourmet rose delicacies. With flower performances and expert advice available, it's a surefire way to learn more about roses. Just by strolling around the venue, visitors can explore the world of roses.



For more information, please visit the Convention's website.

Hotel

Main Hotel Fukuyama New Castle Hotel

The main hotel for the Convention is located just a 2-minute walk from Fukuyama station, which will likely be your arrival point. This hotel will serve as the venue for Lectures and the Farewell Dinner. The Convention offers you a range of hotels, all conveniently located and spanning various price ranges. Reservations for any of these hotels can be made directly through the convention website.

* The details will be announced at a later date.

[Contact]

World Rose Convention in Fukuyama
Organizing Committee

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Access to Fukuyama

By Shinkansen (bullet train)

From Tokyo Approx. 3hrs 40mins
From Kyoto Approx. 1hr 20mins
From Shin-Osaka Approx. 1hr
From Hiroshima Approx. 25mins
From Hakata Approx. 1hr 30mins

*Limousine bus service from

Hiroshima Airport to Fukuyama Approx. 1hr

By Air

From New Chitose Approx. 2hrs
From Sendai Approx. 1hr 30mins
From Narita Approx. 1hr 40mins
From Haneda Approx. 1hr 20mins
From Naha Approx. 1hr 50mins

